

**Become a
changemaker
for Palestine.**

**Your guide to
fundraising with
Taawon UK.**



Together, we can do so much.

For over 40 years, Taawon (Welfare Association) has worked to promote the advancement and relief of Palestinians on their land. To date, over 1 million Palestinians have been served through Taawon's programmes. We respond to urgent needs while sustaining longer-term work in education, health, livelihoods, heritage, and community resilience.



In 1993, Taawon UK was established to serve as the bridge between the UK and Palestinian civil society. We work to support Taawon's mission through fundraising, partnership development, advocacy, and public engagement.

In recent years, we have seen an outpouring of solidarity from the British public. To meet this moment, we have been growing our organisation to provide you with more opportunities to support Palestine. There has never been a more important time to join us.

Change starts with you.

Thank you for your interest in Taawon UK, we're so excited to help you with your fundraiser. If this is your first time holding a fundraiser or if your fiftieth, this pack is designed to provide all the information and inspiration you'll need to raise funds for our work.

Everyone has something to offer, whether that's painting, running, teaching, or baking. The only decision left is when to begin. Taawon UK is here to help you every step of the way.

Let's get going.





Turn your solidarity into action.

Starting to plan a fundraiser can feel daunting. Here are the things you need to think through and how Taawon UK can support

Choosing an Activity

What activity do you think will draw interest to help bring in donor interest? We have a list of ideas on the following page.

Pick a Day

Be sure to give yourself plenty of time to plan and advertise your fundraiser. Think carefully about how much capacity you have and when people are likely to be free.

Decide How to Collect

Will you be taking payments on the day? Will you be taking cash or card payments? Taawon UK can set up a payment form for your event with your own link and QR code, or you can pay in after.

Spread the Word

Create a poster, make posts on social media, and get your network to spread the word. Tell your colleagues, your family, everyone you know.

Take Photos

While you enjoy your event, be sure to take lots of pics. Use the hashtag #taawonuk and tag us on social media.

Send in Your Funds

Use our guide on page 7 to decide how you would like to pay in the money you've raised!

Ideas for fundraisers.

The most critical element in designing a successful fundraiser is passion. Activities you and your community love are good starting places for creating an event.

Movie Screening

Hold a screening of a Palestine-related film, or one of your favourites. Sell tickets and popcorn, salty or sweet!

Run

Challenge yourself to a new personal record and ask your family and friends to sponsor you.

Gig

Ask some local bands to take part in a charity gig. Sell tickets to your community and then plug in the amps and strum into the night.

Cycle

Put on your helmet and go the distance, raising money with each kilometre you cycle.

Sports Tournament

Five-a-side football, netball, table tennis – rally teams from your campus, office, or neighbourhood and charge an entry fee.

Teach a Class

Whatever your skill – be it paintings, dancing, or even IT – you can hold a workshop for people to come and learn from you.

Host a Talk/Lecture

If you know an academic or expert who can present on a related topic, invite them to come speak. You can sell tickets or encourage donations on the night.

Supper Club

Host a Palestinian feast – maqluba, knafeh, fresh bread, and za'atar. Sell seats at your table and share a culture through its food.

Holiday Collection

This Christmas or Ramadan, encourage your friends and family to get into the spirit of giving with Taawon UK. Donations to Taawon are eligible for zaakat.

Auction of Promises

Gather pledges from your community – an hour of gardening, a home-cooked meal, a guitar lesson – and auction them off to the highest bidder. Everyone has something to give.

Consider match giving. Check to see whether your employer or a local business will match the funds you raise. This is a great way to double your impact!

Lana's story.

The power of Taawon.

For children affected by crisis, education is more than a classroom experience; it is a lifeline to routine, dignity, and future possibility. For Lana Massad, a Temporary Learning Space supported by Taawon became a place to learn, grow, and reconnect with school life.

Lana Massad is always the first to stand in the morning assembly line. She arranges her schoolbag near the entrance of the tent where she lives, ensuring no one beats her to school. When the school day ends, she is in no rush to return, unlike the other children.



When her teacher once asked, "Why do you stay at school longer than your classmates?" the eight-year-old simply replied, "The classroom is more spacious than the tent we live in."

Lana is originally from Beit Lahia and was in the first grade when the assault on Gaza began. By the time education was halted, she had only had a month of schooling.

Since October 2023, Lana has endured a long journey of displacement with her family, spanning seven different locations. Today, she lives with her family of six and her uncle's family of seven — thirteen people in total — sharing a single tent. The family sleeps beneath a structure on the verge of collapse; the children rush out of the tent whenever they hear the walls cracking and fear a cave in, only to return because it is their only shelter.

However, the opening of a Temporary Learning Space nearby funded by Taawon marked a turning point. Lana's mother enrolled her, and gradually she began to come out of her shell. Her reading and math skills improved; she grew to love science and showed great curiosity about the world around her. She constantly asked her teacher about lightbulbs, how they were made and when electricity would return to Gaza, and began repeating simple English words.

Today, Lana eagerly awaits the school day, arrives early for the morning assembly, and stays in class longer. While thirteen souls share a cramped space at home, Lana has found another sanctuary, her school.

How to send your funds.

After you've done the hard work of raising money, we want the process of transferring the funds to be as simple as possible. You can choose between the following options.

Online

You can use our online donation portal at taawonuk.org/donate or the QR code below.

Bank Transfer

Email our team at info@taawonuk.org and we will provide our bank details for a transfer.

Post

Send a cheque payable to "The Welfare Association" to Taawon UK, 9 Dallington Street, Clerkenwell, London EC1V 0LN, along with the paying in form on the next page.



Gift Aid

Gift Aid is a government scheme that allows charities to claim an additional 25p for every £1 on eligible donations at no extra cost to the donor.

In order to be eligible you must:

- Donate as an individual, not on behalf of a group or as an organisation.
- Submit a Gift Aid Declaration.
- Be a UK tax payer and pay enough income or capital gains tax to cover the amount we will claim through your donation.

Taawon UK Paying-in Form



Personal Details

First name:

Surname:

Address:

Post code:

Phone number:

☐ I am happy to be contacted by phone.

Email address:

☐ I am happy to be contacted by email.

We like to provide our donors with updates about the impact their support is making. By providing your details, you are agreeing to receive updates about our work via post and email. If you would prefer not to hear from us, please contact our team at info@taawonuk.org and we will update your preferences.

Your Fundraising

Amount included with this form:

Date:

I am happy for all gifts of money that I have made to Taawon UK in the past four years and all future gifts of money that I make to be Gift Aid donations. Taawon UK reclaims 25p for every £1 you donate from the tax you pay for the current tax year. If you change your name, address or tax status, do let us know.



You must be a UK taxpayer and understand that if you pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all of your donations across all Charities, it is your responsibility to pay any difference. This donation must be made on behalf of yourself and not a collection or an organisation.

Signature:

Where the funds go.



General donations go towards supporting our programmes in Gaza, the West Bank, Jerusalem, and refugee camps in Lebanon. You can visit taawonuk.org/our-work to read more about all our programmes.

If you would like to have your funds go towards a specific appeal, please let us know. We can assign your donation to some of our open appeals, such as the NOOR Gaza orphan care programme, the ISNAD higher education initiative, or our emergency appeals in Gaza and Lebanon.

**Thank you for
supporting**

Taawon UK.

Together, we can build a better tomorrow for Palestinians. Your donation has never been more important; support from people like you is what allows us to continue our life-changing interventions.

We're here to help you however we can. If you need anything, don't hesitate to reach out.

Email: info@taawonuk.org

Website: www.taawonuk.org



@taawon_uk



@taawonuk



@taawon.uk



Taawon UK

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